

BRAND BOOK 2026



AVIVA

MISSION

AVIVA makes appliances that work better, feel simpler, and last longer.

Through thoughtful design and clever engineering, we focus on what matters most—performance, usability, and honest value—so our products fit effortlessly into everyday life.

BRAND POSITIONING

AVIVA occupies a unique strategic space within the appliance market. The brand sits between entry-level mass appliances and luxury appliance manufacturers.

This positioning can be defined as smart value design.



BRAND PERSONALITY

AVIVA expresses
a personality that
is calm, confident,
and intelligent.

- + Modern yet grounded.
- + Stylish yet timeless.
- + Polished yet cool.
- + Expert yet human.

The brand feels reassuring rather than loud, refined rather than flashy, and thoughtful rather than complex.





ABOUT US

A Canadian brand.
Designed by Canadians,
for Canadians.

Built-In Confidence

Every AVIVA appliance is backed by a 2-year limited warranty, including parts and labour (plus 3 years on the compressor and sealed components for the refrigerators and wine cellars). It's our way of ensuring customers can enjoy their appliance with confidence, knowing they're supported long after their purchase.

Built on a foundation of thoughtful design, reliable engineering, and honest value, AVIVA creates products that combine lasting performance with timeless aesthetics.

In a category often driven by unnecessary complexity, we focus on clarity, durability, and ease of use—delivering appliances that people can trust every day. We believe the best products are the ones that quietly improve everyday life without demanding attention.



AVIVA is backed by more than 40 years of appliance industry expertise, bringing trusted knowledge and insight to a new generation of home appliances.

NEW PRODUCT LAUNCHES

AVAILABLE - FALL 2026



Designed for modern living, the new AVIVA collection combines reliable performance, thoughtful features, and timeless design—created to work beautifully together in every home.

- + Timeless aesthetics
- + Intuitive, easy-to-use features
- + Practical innovation without complexity
- + Designed for Canadian homes

COOKING

30" SLIDE-IN
ELECTRIC RANGE

ACRE304S

5-Zone Ceran® Cooktop

Dual- and triple-ring radiant elements adapt to different cookware sizes, delivering flexible cooking performance with convenient front controls.

NOVA TRAZO Handle & Knobs

Elegant and modern handle & knobs that are distinctly AVIVA.

6-Position Oven with
Gliding Rack

Customize oven space to suit your cooking needs with 6 rack levels and a premium gliding rack for easier loading and unloading.

Contemporary Control Design

Front-facing controls paired with durable metal knobs deliver precise operation, everyday reliability, and a refined modern aesthetic.

True Convection for
Superior Results

Featuring powerful bake, broil, and dedicated convection elements, the oven provides even heat distribution and reliable performance for baking, roasting, and entertaining.

Generous Capacity with
Modern Cooking Features

A spacious **5.6 cu. ft.** oven combines flexible cooking performance with **Air Fry** functionality and both **Self-Clean** and **Steam Clean** options for effortless maintenance.

Full-Width Storage Drawer

Conveniently store cookware and baking essentials close at hand.

30" SLIDE-IN
INDUCTION RANGE

ACRI304S

4-Zone Induction Cooktop with Boost

Nine power levels and rapid-heating Boost mode deliver precise control and exceptional cooking performance.

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WASHER & DRYER

27” FRONT LOAD
WASHER

ALWF2752W

High-Performance Deep
Cleaning

Deep-clean your favourite garments with powerful Steam that lifts stubborn dirt, while a targeted Pre-Soak loosens tough stains. A fast **1300 RPM** spin removes more moisture, reducing drying time.

Whisper-Quiet Stability
& Self-Maintenance

Enjoy quieter operation with an **Auto-Balance** system that reduces noise and vibration. The self-maintaining **Tub Clean cycle** keeps your machine fresh, odour-free, and running like new.

Massive Capacity & Premium Fit

Handle large loads with ease in a spacious **5.2 cu. ft.** stainless steel drum. Designed with standard dimensions for a sleek, space-efficient fit in modern laundry rooms.

Smart Optimization & Time Savings

Save time with intelligent features like **Water Plus**, which automatically adjusts water levels to your load. In a rush? Quickly refresh lightly soiled clothes with the convenient **Speed Wash** function.

Intuitive & Customizable
Controls

Easily navigate settings with an intuitive bilingual control panel. Customize every wash with **12 cycles** and **10 versatile functions**, from delicate silks to heavy bedding.

Certified Eco-Efficiency
& Flexible Setup

Save on energy and water with an **ENERGY STAR®** certified, high-efficiency design. Enhance convenience with an optional pedestal for added height and storage.



27” MATCHING
DRYER

ALFD2780W

Advanced Refresh
& Deep Sanitization

Enjoy peace of mind with a high-temperature Sanitize cycle for deeper cleaning. Refresh clothes quickly with Steam to reduce wrinkles and odours, or use Air Fluff to gently freshen delicate items.

Massive Capacity & Flexible
Design

Dry large, king-sized loads with ease in a spacious **8.0 cu. ft.** drum. Designed with standard dimensions and a reversible door for flexible, seamless installation.

Smart Space & Installation
Flexibility

Customize your setup to fit your space with an included **stacking kit**, or add an **optional pedestal** for easier access and extra storage.

Intuitive & Customizable Controls

Take control of your laundry with an intuitive bilingual control panel. Choose from **12 drying cycles** and **9 advanced functions** to effortlessly customize every load.

Precision Fabric Protection

Protect your garments with **Sensor Dry**, which stops the cycle when clothes are perfectly dry. Enjoy added convenience with a **Damp Dry** signal for easy ironing and **Wrinkle Care** to reduce creases.

Eco-Efficiency & Interior
Convenience

Save energy with **ENERGY STAR®** certified efficiency, while a bright interior drum light ensures you never miss a stray item again.



DISHWASHER

24” STAINLESS STEEL DISHWASHER

ADBI2445S

**Whisper-Quiet & Discreet
Operation**

Enjoy whisper-quiet **45 dBA** operational volume that won't disrupt your conversations. A discreet **floor indicator light** lets you check at a glance if the dishwasher is still running.

NOVA TRAZO Handle

Elegant and modern handle that's distinctly AVIVA.

**Premium Build & Maximum
Capacity**

Enjoy lasting durability with a stainless steel tub that resists odours and stains. Maximize your loading capacity with **16 place settings**, and ensure every dish gets properly cleaned with **3 spacious racks** targeted by **3 spray arms**.

Certified Eco-Efficiency

Lower your utility bills while actively conserving water and electricity with eco-friendly **ENERGY STAR®** certified efficiency, proving that a superior, deep clean doesn't have to come at the expense of the environment.



Customizable & Rapid Cleaning

Customize every load with **5 wash programs** and **7 flexible options**, from delicate glassware to heavy-duty pots. Need speed? The **PRO 45-minute cycle** delivers fast, spotless results, perfect for busy hosting nights.

Advanced Drying & Fresh Storage

Say goodbye to towel-drying and hello to dry, spot-free dishes, thanks to **the Advanced Drying System**. Plus, keep the tub odour-free for up to 4 days with the innovative **96-hour Fresh Storage** vacation mode.

Sleek Design & Interior Visibility

Achieve a clean, modern look with a hidden top-control LED panel. Bright interior LED lighting fully illuminates the tub for easy loading and unloading.



CURRENT PRODUCT LINES

Designed with simplicity, performance, and timeless aesthetics in mind.

The AVIVA collection delivers reliable appliances made for modern everyday living.



Ventilation

Quiet, powerful ventilation designed to keep kitchens fresh and comfortable.



Refrigeration

Thoughtfully designed refrigeration with practical storage and modern functionality.



Wine Cellars

Elegant wine preservation with precise temperature control and sleek integration.



Cooking

Reliable cooking appliances combining performance, simplicity, and intuitive everyday usability.



Clean-Up

From sparkling dishes to fresh, clean laundry, AVIVA appliances are designed to simplify everyday chores with reliable performance, efficient cleaning, and intuitive operation.

(Available - Fall 2026)

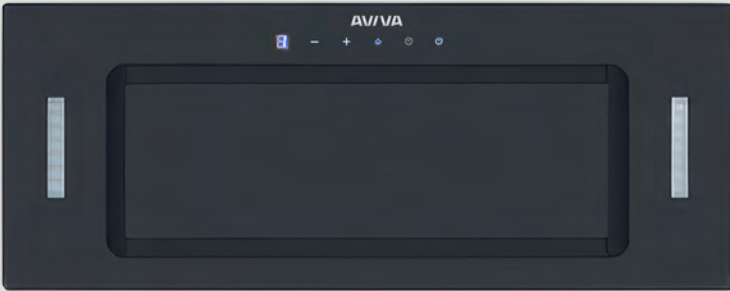


VENTILATION

- Power Pack
- Undercabinet
- Slide-Out
- Chimney
- Island



POWER PACK



AVD-306PSB3

- 600 CFM
- 5-speed soft touch controls
- 6-inch round top exhaust
- Perimetric suction with black glass plate
- Peripheric air system
- Power-off delay timer function
- 2 LED light strips, 1.5W



AVPP276S / AVPP346S

- 600 CFM
- 3-speed electronic push button controls
- Duct transition: 6" round top
- 1 aluminum mesh filter with stainless steel perimetric plate
- Flush-fit installation with no visible screws
- 2 LED light strips, 1.5W – 2 levels, warm white



AVP278S / AVP368S

- 860 CFM
- 4-speed soft touch square electronic controls
- Multi-venting:
 - 2 sets of filters: aluminum micro-hole & stainless steel baffle
- Flush-fit installation with no visible screws
- 2 rectangular LED in 3 colour levels, 3W
- Power-off delay timer function



Warranty:
2 years parts and labour.



POWER PACK (BUILDER)



AVP222PSB

- 200 CFM
- 3-speed mechanical push button controls
- 6-inch round top exhaust
- Single aluminum micro-hole filter
- 2 LED lights, 2W

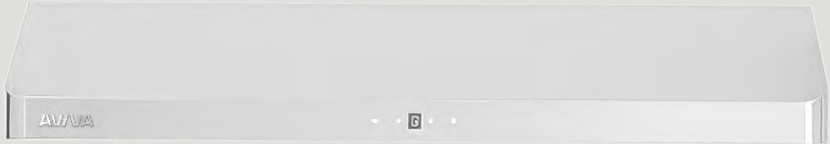


AVP243SB / AVP283SB

- 290 CFM
- 3-speed mechanical push button controls
- 6-inch round top exhaust
- Single aluminum mesh filter
- 2 LED lights, 2W



UNDERCABINET



AVA-306RS2 / AVA-366RS2



AVB-306RS2



AVG-306CS2

Shared Features:

- 600 CFM
- 3-speed soft-touch controls with LCD display
- 201-grade stainless steel
- Multi-venting:
2 sets of filters: aluminum micro-hole & stainless steel baffle
- Power-off delay timer & clean filter reminder
- 2 LED lights, 3W





UNDERCABINET



AVU305S

- 500 CFM
- 3-speed electronic controls
- 430-grade stainless steel
- Multi-venting:
2 sets of filters: hybrid & stainless steel baffle
- 2 LED lights, 2W – 3 levels



AVV-309S2 / AVV369S2

- 900 CFM
- 4-speed soft touch controls with LCD display
- 201-grade stainless steel
- Dual motor
- Stainless steel baffle filters
- Power-off delay timer & clean filter reminder



SLIDE-OUT (BUILDER)



AVU243RSB / AVU303RSB

- 280 CFM
- 2-speed mechanical push button controls
- 201-grade stainless steel
- Aluminum mesh filters
- 3 ¼" x 10" top & rear exhaust
- 2 LED lights, 3W



AVS243SB / AVS303SB

- 290 CFM
- 3-speed mechanical slider controls
- Slide-out design
- 6" round top exhaust
- Front trim may be replaced with custom wood cabinet
- Aluminum mesh filters
- 2 LED lights, 3W





CHIMNEY



AVH-308CS2 / AVH-368CS2



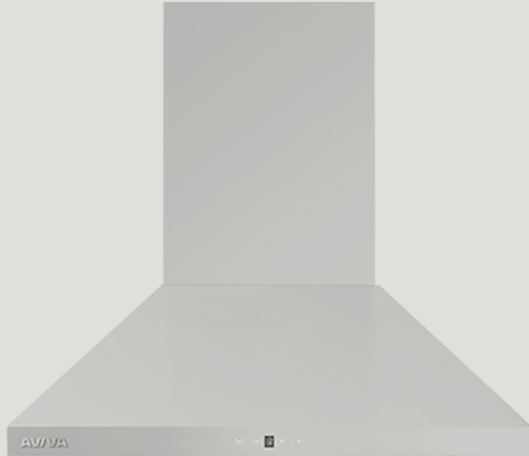
AVW-308CS2 / AVW-368CS2

Shared Features:

- 860 CFM
- 6-speed soft touch controls with LCD display
- 6-inch & 8-inch round top exhaust
- 2 sets of filters: aluminum micro-hole & stainless steel baffle
- Power-off delay timer & clean filter reminder
- Duct cover up to 9-ft ceiling with optional extension for higher ceilings
- 2 LED lights, 3W – 3 levels



AVN-308CS3 / AVN-368CS3



AVO-308CS3 / AVO-368CS3

Shared Features:

- 860 CFM
- 6-speed soft-touch controls with LCD display
- 201-grade stainless steel
- Multi-venting: 2 stainless steel baffle filters
- Power-off delay timer & clean filter reminder
- Duct cover up to 9-ft ceiling with optional extension for higher ceilings
- 2 LED lights, 3W – 3 levels





CHIMNEY T-SHAPE (BUILDER)



AVT243CSB2 / AVT303CSB2

- 290 CFM
- 3-speed mechanical push button controls
- Aluminum micro-hole filters
- Includes duct cover up to 9-ft ceiling
- Ductless installation with AVTRECIRCKIT recirculating kit (purchased separately)
- 2 LED lights, 2W



ISLAND



AVI-369IS3

- 900 CFM
- 6-speed soft-touch controls with LCD display on front & rear of hood
- 6-inch & 8-inch round top exhaust
- Aluminum micro-hole filters
- Power-off delay timer & clean filter reminder
- Duct cover up to 9-ft ceiling with optional extension for higher ceilings
- 4 LED lights, 3W (dimmable)



ISLAND (BUILDER)



AVI363SB

- 290 CFM
- 3-speed electronic square push button controls
- 430-grade stainless steel
- 6" round top exhaust
- Aluminum mesh filters
- Duct cover up to 9-ft ceiling
- 4 LED lights, 1.5W – 2 levels



REFRIGERATION

- Bottom Mount
- French Door
- Top Mount



Warranty:
2 years parts and labour.
Additional 3 years on
the sealed system
(components only).

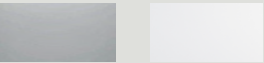


BOTTOM MOUNT



ARBM188SE4 / ARBM188WE4

- 30" | Capacity: 18.7 cu. ft.
(Ref: 13.1 / Frz: 5.6)
- Field-reversible fridge door
- Inverter compressor
- Frost-free system
- ENERGY STAR® Certified
- Available colours

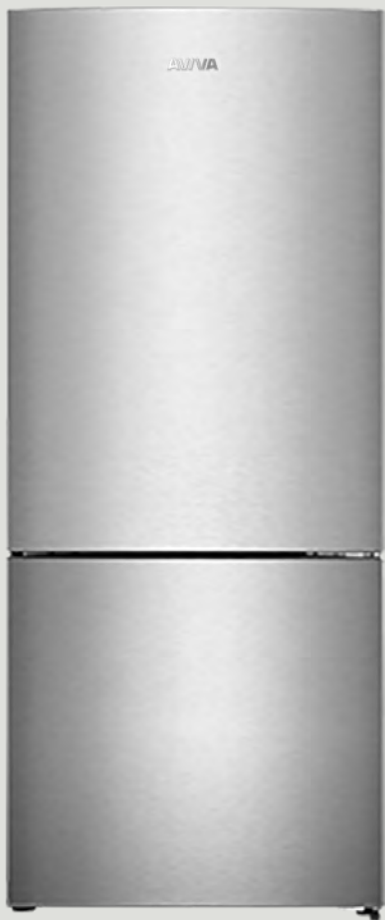


ARBM177SE

- 31" | Capacity: 17.7 cu ft.
(Ref: 12.7 / Frz: 5)
- Flat-door design
- Counter-depth design
- Field-reversible doors with pocket handles
- Frost-free, multi-airflow cooling system
- Inverter compressor
- ENERGY STAR® Certified



BOTTOM MOUNT



ARB^M150SE2

- 28" | Capacity: 14.8 cu. ft.
(Ref: 10.6 / Frz: 4.2)
- Counter-depth design
- Field-reversible doors with pocket handles
- Freezer includes manual ice-maker with w/ ice bin
- Inverter compressor
- ENERGY STAR® Certified



ARB^M115SB

- 24" | Capacity: 11.5 cu. ft.
(Ref: 8.3 / Frz: 3.2)
- Counter-depth design
- Field-reversible doors
- Inverter compressor
- ENERGY STAR® Certified



FRENCH DOOR



ARBM184FSE3

30" | Capacity: 18.4 cu. ft.
(Ref: 12.8 / Frz: 5.6)

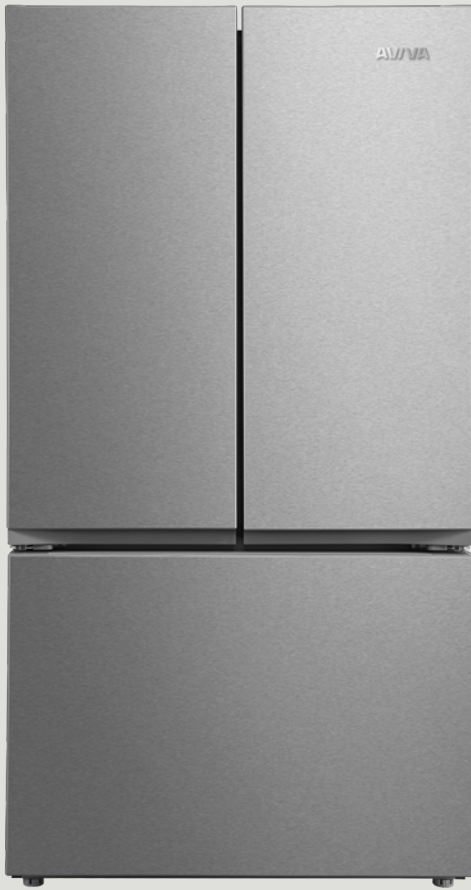
- Precise temperature control
- Recessed door handles
- Inverter compressor
- ENERGY STAR® Certified



ARBM180FSE

32" | Capacity: 18 cu. ft.
(Ref: 12.5 / Frz: 5.4)

- Counter-depth design
- Recessed door handles
- Smart temperature mode
- Inverter compressor
- ENERGY STAR® Certified



ARBM265FDSE

36" | Capacity: 26.5 cu. ft.
(Ref: 18.5 / Frz: 8.3)

- Counter-depth design
- Internal water dispenser
- Automatic ice maker
- Inverter compressor
- ENERGY STAR® Certified



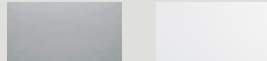
TOP MOUNT



ARTM180SE / ARTM180WE

30" | Capacity: 18 cu. ft.
(Ref: 14 / Frz: 4)

- Field-reversible doors with pocket handles
- Inverter compressor
- ENERGY STAR® Certified
- Available colours



ARTM116SB (Builder)

24" | Capacity: 11.6 cu. ft.
(Ref: 8.4 / Frz: 3.2)

- Field-reversible doors with pocket handles
- Frost-free, multi-airflow cooling system



ARTM142SB (Builder)

28" | Capacity: 14.2 cu. ft.
(Ref: 10.6 / Frz: 3.6)

- Field-reversible doors with pocket handles
- Close-assist freezer door
- Frost-free, multi-airflow cooling system
- ENERGY STAR® Certified



WINE CELLARS
& BEVERAGE
CENTRES

Wine Cellars
Beverage Centres
Combination



Warranty:
2 years parts and labour.
Additional 3 years on
the sealed system
(components only).

WINE
CELLARS



ABWC232SS

- Capacity: 23 bottles
- Dual-zone
- Flush fit installation
- UV tinted glass door
- Field-reversible door
- 5 full-extension wooden racks with stainless steel front trim



ABWC1622SS

- Capacity: 162 bottles
- Dual-zone
- Flush fit installation
- UV tinted glass door
- Field-reversible door
- 13 full-extension wooden racks with stainless steel front trim



ABWC472SS / ABWC472PR

- Capacity: 46 bottles
- Dual-zone
- Flush fit installation
- Triple-pane glass with Low-E argon gas
- Field-reversible door with articulated hinge
- Embraco compressor

Available colours



CWC46DS2

- Capacity: 46 bottles
- Dual-zone
- Flush fit installation
- UV tinted glass with Low-E argon gas
- Field-reversible door
- 5 full-extension metal racks with wooden frontage



VPC46DS3

- Capacity: 46 bottles
- Dual-zone
- Flush fit installation
- UV tinted glass with Low-E argon gas
- Field-reversible door
- 5 full-extension wooden racks with stainless steel frontage





BEVERAGE
CENTRES



ABBC120SS / ABBC120PR

- Capacity: 120 cans + 7 bottles
- Flush fit installation
- Triple-pane glass with Low-E argon gas
- Field-reversible door with articulated hinge
- Embraco compressor

Available colours



CBC140SS3

- Capacity: 140 bottles
- Flush fit installation
- UV tinted glass with Low-E argon gas
- Field-reversible door
- 3 height-adjustable glass shelves



COMBINATION
French Door Wine Cellar | Beverage Centre



ABCU422SS

- Capacity: 42 bottles or 21 bottles + 60 cans
- Each side convertible to wine or beverage centre
- Dual-zone
- Flush fit installation
- Triple-pane glass with Low-E argon gas
- 4-level blue LED interior light
- Embraco compressor



VWD42SS2

- Capacity: 42 bottles or 21 bottles + 60 cans
- Each side convertible to wine or beverage centre
- Dual-zone
- UV tinted glass with Low-E argon gas
- 3 LED lighting options: White, Blue, Yellow
- 12 wood racks and 3 glass shelves



BSC42DB3

- Capacity: 21 bottles + 64 cans
- Dual-zone
- Vitrified black glass door frame
- UV tinted glass w/ Low-E argon gas
- Flush fit installation
- Wine side: 6 full-extension metal racks
- Beverage side: 3 glass shelves



COOKING
& OTR
LINE-UP

Electric Range
Over-the-Range
Microwave

24” ELECTRIC RANGE



ACRE24CSB (Builder)

- Oven capacity: 2.44 cu. ft.
- Ceramic-top electric range
- 4 electric cooking zones
- Functions : Bake, Broil, Convection bake, Convection broil, True convection, Defrost
- Digital timer
- Includes 2 chrome racks
- Bottom storage drawer



OVER-THE-RANGE MICROWAVE



AOTRM243SB (Builder)

- Capacity: 1.4 cu. ft.
- 10 power levels, 1000W max. power
- Black glass with stainless steel front trims
- Multiple cooking modes
- 300 CFM, 2-speed vent
- Top and rear venting
- Convertible to ductless venting with charcoal filters
- Aluminum mesh filters + charcoal filters



AOTRS30400S

- Capacity: 1.2 cu. ft.
- 10 power levels, 1000W max. power
- Black glass with stainless bottom trim
- Multiple cooking modes
- 400 CFM, 2-speed vent
- 3 ¼" x 10" top and rear venting
- Convertible to ductless venting with charcoal filters (included)
- Aluminum mesh filter + charcoal filters



Warranty:
2 years parts and labour.

IN-STORE EXPERIENCE

Complete Kitchen Vignette Solution

Create an impactful in-store presentation with a curated AVIVA kitchen vignette featuring a 30” induction range, wall-mounted ventilation, 36” French door refrigerator, and dishwasher. Designed to showcase a coordinated appliance suite while maximizing showroom space.



AVIVA Hood Tower Display, featuring a wall hood or insert at the top, two undercabinet hoods in the middle, and an insert at the bottom.



Marketing Support That Builds Awareness



Enhanced Web Customer Experience

A turnkey solution for websites including product images, lifestyle images, videos and SEO & GEO friendly descriptions to enhance the web shopping experience of AVIVA.

Geo-Targeted Marketing Campaign

Implement a geo-targeted marketing campaign focused on key markets and priority regions to maximize reach and efficiency. By delivering tailored messaging to consumers based on their location, the campaign will increase brand awareness, drive qualified traffic to participating retailers, and support regional sales objectives. This targeted approach ensures marketing investments are directed toward the audiences most likely to engage and convert.

Dedicated Facebook and Instagram Presence

Engaging consumers with brand updates, product highlights, promotions, and lifestyle content.

Showcasing AVIVA products through inspiring imagery, design ideas, and real-life kitchen experiences.

Influencer Partnerships

Strategic collaborations with trusted content creators to increase brand awareness, credibility, and consumer engagement.



THE AVIVA OPPORTUNITY

With a growing collection that spans refrigeration, ventilation, wine preservation, cooking, dishwashing, and laundry, AVIVA offers a complete appliance solution designed for today's consumer.

Built on more than 40 years of appliance expertise, AVIVA combines timeless design, reliable performance, and accessible value to occupy a unique position between mass-market and premium brands. The introduction of new cooking, dishwashing, and laundry products further strengthens the collection, creating greater opportunities for retailers to offer cohesive appliance suites that meet evolving consumer expectations.

As demand grows for products that are simple, dependable, and thoughtfully designed, AVIVA is well-positioned to become the preferred choice for customers seeking quality without complexity.



